



**INTEGRAL PRIVACY NOTICE NUMBER: API-BM-M05-001-0**

**(COMMERCIALIZATION OF FINE METAL COINS AND OTHER NUMISMATIC PRODUCTS)**

- I. DATA CONTROLLER:** Banco de México
- II. DEPARTMENT:** Directorate of Currency Issuance Management

**III. LEGAL GROUNDS FOR THE PROCESSING OF DATA**

Banco de México is responsible for protecting and processing the personal data that it obtains, in terms of the Constitución Política de los Estados Unidos Mexicanos (Political Constitution of the United Mexican States article 6, paragraph 4, A; and article 16, paragraph 2), the Ley General de Transparencia y Acceso a la Información Pública Gubernamental (General Law on Transparency and Access to Public Information), the Ley Federal de Transparencia y Acceso a la Información Pública Gubernamental (Federal Law on Transparency and Access to Public Information), and the Ley General de Protección de Datos Personales en Posesión de Sujetos Obligados (General Law on Protection of Personal Data Held by Obligated Parties, or LGPDPPSO for its acronym in Spanish).

The personal data mentioned in this privacy notice are processed according to the powers conferred by the following laws and regulations:

- Constitución Política de los Estados Unidos Mexicanos (Political Constitution of the United Mexican States) (article 28, paragraph 6 and 7).
- Ley General de Transparencia y Acceso a la Información Pública Gubernamental (General Law on Transparency and Access to Public Information) (article 68, section II).
- Ley General de Protección de Datos Personales en Posesión de Sujetos Obligados (General Law on Protection of Personal Data Held by Obligated Parties or LGPDPPSO) (articles 16, 17, 18 and 25).
- Ley de Banco de México (Banco de México Law) (articles 1, 3, sections I, 4, 5, 6, 7, last paragraph; article 56, last paragraph; and article 62, section II).
- Banco de México Bylaws (articles 16, 16 Bis 2, sections IV, V, VI and VII).

**IV. ADDRESS**

Avenida Cinco de Mayo 2, colonia Centro, Delegación Cuauhtémoc, 06000, Ciudad de México.

## **V. PERSONAL DATA THAT WILL BE SUBJECT TO PROCESSING**

### **1. Personal data:**

- a) Identity data
  - Name
- b) Contact data
  - Home address
  - Phone number
  - E-mail
- c) Fiscal data:
  - Taxpayer ID number (known in Spanish as RFC)

- 2. Sensitive personal data.** No sensitive data will be collected for the processing purposes of this privacy notice.

## **VI. PURPOSES OF THE PROCESSING OF DATA**

Personal data categories referred to in chapter V of this privacy notice will be processed for the purposes described below. Pursuant to article 22, sections I and V, of the General Law on Protection of Personal Data Held by Obligated Parties, the data owner's consent is not necessary for processing these data.

- a) To formalize the commercialization/marketing acts (either sale or exchange, as appropriate) related to coins or numismatic pieces with or without package or special finish or made with fine metals, or medals as well as other numismatic products produced by Banco de México.
- b) To send the quotation of the requested products to interested individuals, if any.
- c) To send or deliver the products purchased by the interested individual.
- d) To carry out the accounting record of the transactions and issue the corresponding fiscal receipt/invoice.

## **VII. GOVERNMENTAL AUTHORITIES, BRANCHES, ENTITIES, AGENCIES, AND BODIES OF THE THREE LEVELS OF GOVERNMENT OR INDIVIDUALS AND LEGAL ENTITIES TO WHOM THE PERSONAL DATA COLLECTED WILL BE TRANSFERED**

Banco de México will not transfer personal data obtained in terms of this privacy notice, except when necessary to comply with legal requirements from governmental or judicial entities, agencies

or organizations; to meet external audit requests, if any, made by Banco de México's external auditor in the exercise of his legal powers, as well as those necessary to comply with other legal requirements, including those of fiscal nature.

## **VIII. MECHANISMS, MEANS AND PROCEDURES FOR EXERCISING ARCO RIGHTS:**

You are entitled to know which of your personal data we hold and for what purpose and under which conditions we use them (Access). Also, you have the right to request rectifying such information in case it is outdated, incorrect or incomplete (Rectification); to ask us to eliminate such information from our files, records and data bases, if you consider that it is not being used in accordance with the principles, duties and obligations provided in the LGPDPPSO (Cancellation), as well as to object to using your personal data in the cases mentioned in article 47 of the LGPDPPSO (Objection). These rights are known as ARCO rights.

The above is applicable, except in the case of amendment of any of the circumstances provided in article 55 of the LGPDPPSO\*.

In order to exercise any of the ARCO rights, you must provide a proof of identity; in case you are acting as representative of the personal data owner, you should provide, additionally to the proof of identity, a proof of your legal capacity. The request should be filed through the Plataforma Nacional de Transparencia (National Transparency Platform), or directly with Banco de México's Transparency Department, in writing, or through the electronic service module available at the section "Ley de Transparencia" (Law of Transparency) of Banco de México's website. The requirements for exercising ARCO rights are set out in Title 3 of the LGPDPPSO. Notwithstanding the foregoing, you can contact the Transparency Department staff, which will be glad to assist you.

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\* **Article 55.** The only instances in which exercising ARCO rights is not justified are:

- I. When the data owner or his/her representative are not duly accredited to do so;
- II. When the personal data are not held by the data controller;
- III. When there is a legal impediment;
- IV. When the rights of a third party are infringed;
- V. When judicial or administrative proceedings are hindered;
- VI. When there is a resolution by a competent authority restricting the access to personal data, or preventing the rectification, cancellation, or opposition of the data;
- VII. When the data cancellation or opposition has already been carried out;
- VIII. When the data controller is not the competent authority;
- IX. Whenever necessary to protect the data owner's legally protected interests;
- X. Whenever necessary in order to comply with any legally acquired obligations undertaken by the data owner;
- XI. When, in exercising its legal authority, the daily use, safeguard and handling of data are necessary and proportionate to ensure the integrity, stability and permanence of the Mexican State.; or
- XII. When the personal data are part of information that entities subject to financial regulation and supervision of the obligated party have provided to the latter, in order to meet information requests on the operations, organization and activities of such entities.

In all the foregoing instances, the data controller must inform the data owner on the reasons for its determination within the twenty days referred to in article 51, paragraph 1, of this Law and other applicable provisions, and using the same means through which the request was filed, attaching any pertinent evidence, if so required."



**IX. TRANSPARENCY DEPARTMENT ADDRESS**

For all the purposes related to this privacy notice and other obligations established in the LGPDPPSO, we inform you that the address of Banco de México's Transparency Department is: avenida Cinco de Mayo 2, colonia Centro, Delegación Cuauhtémoc, 06000, Ciudad de México (Mexico City) (access through Eje Central, Lázaro Cárdenas street). The phone number is +52 55 52372478.

**X. MEANS TO BE USED BY BANCO DE MÉXICO TO INFORM THE DATA OWNER OF CHANGES IN THE PRIVACY NOTICE**

This privacy notice is subject to modifications, changes or revisions, arising from new legal requirements, our own authority, our privacy practices or other causes. Banco de México will keep you informed about any changes in this privacy notice through its website ([www.banxico.org.mx](http://www.banxico.org.mx)), section "Ley de Transparencia" (Law of Transparency), subsection "Avisos de Privacidad" (Privacy Notices).