

EVENT MANAGEMENT AND PREPARATION OF BANCO DE MÉXICO'S CONTACT DIRECTORIES**I. RESPONSIBLE AUTHORITY**

Banco de México

II. ADMINISTRATIVE UNITS

- Transparency Department
- Governing Board Secretary
- Audit Department
- Directorate General of Comptroller and Risk Management
- Directorate General of Central Bank Operations
- Directorate General of Economic Research
- Directorate General of Financial System Issues
- Directorate General of Financial Stability
- Directorate General of Administration
- Directorate General of Information Technology
- Directorate General of Legal Affairs
- Directorate of Institutional Liaisons and Communications
- Directorate General of Payment Systems and Market Infrastructures
- Mexican Oil Fund for Stabilization and Development Executive Coordination Office and Administrative Coordination Office
- Directorate General of Currency Issuance
- Directorate of Financial Education and Cultural Promotion
- Directorate of Environmental and Social Risk Analysis and Policy
- Governor's Office Technical Division

III. LEGAL BASIS FOR DATA PROCESSING

Banco de México is responsible for protecting and processing the personal data it collects, in terms of Mexico's Political Constitution (Article 6, paragraph 4, A; and Article 16, paragraph 2), the General Law on Transparency and Access to Public Information (*Ley General de Transparencia y Acceso a la Información Pública Gubernamental*), the Federal Law on Transparency and Access to Public Information (*Ley Federal de Transparencia y Acceso a la Información Pública Gubernamental*), and the General Law on Protection of Personal Data Held by Obligated Parties (*Ley General de Protección de Datos Personales en Posesión de Sujetos Obligados*, LGPDPPSO).

The personal data mentioned in this privacy notice is processed in accordance with the following laws and regulations:

- Mexico's Political Constitution (Article 28, paragraph 6 and 7)¹.
- General Law on Transparency and Access to Public Information (*Ley General de Transparencia y Acceso a la Información Pública Gubernamental*) (Article 68)².

¹ DOF February 5, 1917.

² DOF May 4, 2015.

- Law on Protection of Personal Data Held by Obligated Parties or LGPDPPSO (Articles 16, 17, 18 and 25)³.
- Federal Law on Transparency and Access to Public Information (*Ley Federal de Transparencia y Acceso a la Información Pública*) (Article 16)⁴.
- Banco de México Law (*Ley del Banco de México*) (Articles 1, 2, 3, 4, 7, 10, 24, 25, 26, 35 Bis, 36 and 62)⁵.
- Banco de México Bylaws (*Reglamento Interior del Banco de México*) (Articles 1, 4, 12 Bis, 13, 14, 14 Bis, 14 Bis 1, 15, 15 Bis, 15 Bis 1, 15 Bis 3, 15 Bis 4, 15 Ter, 16, 18, 29 Bis 1, 30 and 31 Bis)⁶.

IV. ADDRESS

Avenida 5 de Mayo 2, colonia Centro, delegación Cuauhtémoc, C.P. 06000, Mexico City.

V. PERSONAL DATA SUBJECT TO PROCESSING

1. Personal data

- a) Identity data.
- b) Contact data.
- c) Employment data.
- d) Academic data.
- e) Ethnic- or racial-origin data.
- f) Health data.
- g) Physical data.

2. Sensitive personal data

Of the personal data set forth in the preceding paragraph, that indicated in clauses e), f) and g) is considered sensitive.

VI. PURPOSES OF DATA PROCESSING

A) Personal information that does not require authorization from the data owner

The personal information referred to in section V of this privacy notice will be processed for the purposes set forth below, which, according to Article 22, sections I, II, V, VI and VIII, of the General Law on Protection of Personal Data Held by Obligated Parties (LGPDPPSO, for its Spanish acronym), does not require requesting authorization from its data owner:

Regarding the management of events:

1. Identifying the attendees or participants of the event.
2. Confirming the attendance of the attendees /participants of the event.
3. Integrating the registration of attendees to the event.
4. Developing material for presenting and/or identifying the attendees to the event.
5. Sending information of interest, invitations or documents related to the event.
6. Providing safe food options for event attendees suffering from allergies.
7. Offering meal options according to the food preferences of the event's attendees.
8. Considering all facilities, tools and/or resources available, when organizing the event, in order to

³ DOF January 26, 2017.

⁴ DOF May 9, 2016.

⁵ DOF December 23, 1993

⁶ DOF September 30, 1994.

prevent disabled persons from being subject to limitations.

9. Addressing doubts, comments, suggestions and questions related to the topics covered during the event or those related to the organization and/or execution of the event.
10. Integrating the photographic memory of the event for both virtual and in-person attendees.

Regarding directories' preparation:

1. Generating directories of people participating in events managed by Banco de México.
2. Generating directories of individuals working for, providing services to or representing:
 - i. National and international financial organizations, entities or intermediaries.
 - ii. Financial authorities.
 - iii. International organizations.
 - iv. Any individual or legal entity, domestic or foreign, with whom Banco de México engages in dealings related to its functions, purposes and/or its operations.
3. Generating directories of individuals or legal entities that provide or offer any type of goods or services, or that represent, work for or provide services to third parties that provide or offer such goods or services to Banco de México.
4. Generating directories of individuals who carry out procedures or enter inquiries with Banco de México's areas, either in their own right or as representatives of third parties.
5. Generating directories of individuals who perform any job or hold a position or commission at Banco de México, and, in general, of any individual performing any activity at the central bank, such as those related to professional practices, social services, or other similar activities.
6. Generating directories of individuals who perform any job, position or commission at the federal, state and municipal level, or in any authority, entity, and agency of the Executive, Legislative and Judicial branches of government, autonomous institutions, political parties, trusts and public funds, and/or in any other obligated subject with which Banco de México has established a relationship during the course of its functions, purposes and/or operations.
7. Contacting the individuals referred to in the preceding paragraphs for the purpose of performing the central bank's functions, purposes and/or operations.

B) Personal information that does require authorization from the data owner according to the LGPDPPSO

No authorization from the data owner is required for the purposes of data processing defined in this privacy notice.

VII. GOVERNMENT AUTHORITIES, BRANCHES, ENTITIES, AGENCIES, AND BODIES OF THE THREE LEVELS OF GOVERNMENT, AND INDIVIDUALS AND LEGAL ENTITIES TO WHOM PERSONAL DATA COLLECTED COULD BE TRANSFERRED

Banco de México may transfer personal data collected under the terms of this privacy notice as follows:

1. To individuals or legal entities, public entities, agencies or central banks collaborating with Banco de México as organizers of events.
2. To meet the requirements of the competent administrative or judicial authorities or, when applicable, of Banco de México's external auditor, in terms of Article 50 of Banco de México's Law; and others necessary to comply with additional obligations set forth in the Law.

To transfer the data mentioned in this section, according to Article 70, sections I, II, III, VI, VII and VIII, of the LGPDPPSO, no authorization from the data owner is required.

VIII. MECHANISMS, MEANS AND PROCEDURES FOR EXERCISING ARCO RIGHTS (*DERECHOS ARCO*):

You have the right to know the personal information we have collected about you, what we use it for, and the conditions set forth to use it (**Access**). You have the right to request that your personal information be corrected if it becomes outdated, and/or if it is inaccurate or incomplete (**Rectification**); be removed from our files, records or databases, if you consider that it is not being used according to the principles, duties and obligations set forth in the LGPDPPSO (**Cancellation**); and refuse to authorize using it in the cases provided for in Article 47 of the same law (**Opposition**). These rights are known as *ARCO* rights.

The above mentioned applies to all cases, except for those where any of the assumptions set forth in Article 55 of the LGPDPPSO are modified.⁷

In order to exercise any of the *ARCO* rights, you must submit proof of identification and, when applicable, your legal identity, if you act as a legal representative of the data owner. The request must be submitted through the National Transparency Portal or directly to Banco de México's Transparency Department, either in written form or through the electronic service module available at the "Transparency Law" section of Banco de México's website.

According to Article 52 of the LGPDPPSO, the request to exercise *ARCO* rights may not impose requirements other than the following:

- I. The data owner's name and address or any other means to receive notifications.
- II. The documents proving identity of the data owner and, when applicable, of the legal representative.
- III. If possible, the area responsible for processing the personal data and to which the request is submitted.
- IV. A clear and accurate description of the personal data regarding the exercise of *ARCO* rights, excluding the right of access.
- V. A description of the *ARCO* right to be granted or what the data owner is requesting.
- VI. Any other element or document that facilitates obtaining the personal data, if applicable.

When requesting access to personal data, you must indicate how you prefer the data to be reproduced. Banco de México must comply with the request in the form you requested, unless it has a physical or legal impossibility limiting it to reproduce it in such a form, in which case you will be offered other forms of personal

⁷ Article 55. The only cases in which exercising *ARCO* rights is not justified are:

- I. When the data owner or his/her representative are not duly accredited to do so;
- II. When the personal data is not held by the data controller;
- III. When there is a legal impediment;
- IV. When the rights of a third party are infringed;
- V. When judicial or administrative proceedings are hindered;
- VI. When there is a resolution by a competent authority restricting the access to personal data, or preventing the rectification, cancellation, or opposition thereof;
- VII. When the data cancellation or opposition has already been carried out;
- VIII. When the data controller is not the competent authority;
- IX. Whenever necessary to protect the data owner's legally protected interests;
- X. Whenever necessary in order to comply with any legally acquired obligations undertaken by the data owner;
- XI. When, in exercising its legal authority, the daily use, safeguard and handling are necessary and proportionate to ensure the integrity, stability and permanence of the Mexican State; or
- XII. When the personal data is part of information that entities subject to the financial regulation and supervision of the obligated party have provided to the latter, in order to meet the information requests on the operations, organization and activities of such entities.

In all the foregoing instances, the data controller must inform the data owner on the reasons for its determination, within the twenty days referred to in Article 51, paragraph 1 of this law and other applicable provisions, and using the same means through which the request was filed, attaching any pertinent evidence, if so required."



data delivery and will be provided with the grounds and reasons for being offered an alternative form of delivery.

In order to protect your personal data, the response to your request to grant the aforementioned ARCO rights will be provided personally at the offices of Banco de México's Transparency Department, as indicated below, upon reliable proof of identification and/or legal identity of the person who will act as your representative. Notwithstanding the foregoing, notices may also be sent electronically, through the means selected at the time of your request, if they are among those provided by Banco de México.

In terms of Article 51 of the LGPDPSO, the term to respond to requests for exercising ARCO rights is twenty days, and may be extended for ten additional days only once, provided there is a justified reason. If the latter shall be the case, you will be notified within the period of twenty days indicated.

If you are not satisfied with the response, you have the right to file an appeal for review before the National Institute of Transparency, Access to Information and Protection of Personal Data (*Instituto Nacional de Transparencia, Acceso a la Información y Protección de Datos Personales, INAI*).

IX. TRANSPARENCY DEPARTMENT ADDRESS

For all the purposes related to this privacy notice and other obligations set forth in the LGPDPSO, the address of Banco de México's Transparency Department is: Avenida Cinco de Mayo 2, colonia Centro, delegación Cuauhtémoc, C.P. 06000, Mexico City, and the phone number is +52 55 52372478.

X. MEANS TO BE USED BY BANCO DE MÉXICO TO INFORM THE DATA OWNER OF CHANGES IN THE PRIVACY NOTICE

This privacy notice might be subject to modifications, changes or revisions stemming from new legal requirements, our own authority, our privacy practices or from other causes. Banco de México will keep you informed about any changes to this privacy notice through its website (www.banxico.org.mx), section *Datos Personales*, subsection *Avisos de Privacidad*.

Latest update: August 15, 2022